

THE GREYHOUND

(SPECIAL ISSUE)

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LOYOLA COLLEGE—BALTIMORE 10, MARYLAND

November 11, 1958

CAREER DAY SET FOR TOMORROW

PAST TALKS OFFER MUCH ENLIGHTENMENT

In Mass Communications



In Foreign Trade And Service



In Management



In Industrial Chemistry



Campus Comments About Career Day



Fr. Beatty

"Since what is known today as job-satisfaction plays such an important part in the happiness of adult life, it is a function of any college to help its students choose that specific career that will best utilize their talents and interests so that they can best fulfill that unique vocation intended for them by Divine Providence. To discharge this function better, five years ago Loyola College initiated an annual Career Day; the success of these days has been the best reason for their continuance. This year the panels will consist of thirty-two professional and business men who will provide the students with information gained by their personal experience.

"I would like to urge all the students of Loyola College to take full advantage of this opportunity. I say 'all the students', not only the Seniors but also Juniors, Sophomores; and Freshmen; so that even in their earlier college days they may be better oriented to their future careers. This is important for success in college since we have found that those students whose vocational goals are clearly defined are best motivated and do best.

"In my name and in the name of Loyola College, I wish to thank all responsible for Career Day, the Loyola College Associates under Father Daniel Lawler, S.J., and in particular their Career Day Committee under Doctor Theodore Zamecki, '28, members of the Alumni Association and the thirty-two panel members.

"May our Divine Lord bless this Career Day."

"Career Day is an invaluable op-

portunity for all students to prepare here and now for their future. It is of immeasurable assistance to be aided by the experience of those who have already faced the battle of life, who have encountered its difficulties and have achieved some measure of success in their chosen field. The Loyola College Associates, being vitally interested in the present day Loyola students, feel that there is no substitute for experience. For this reason, they sponsor a Career Day and have requested professional men of various fields and profes-



Fr. Lawler

sions to share their experience with the Loyola students and to guide and advise them.

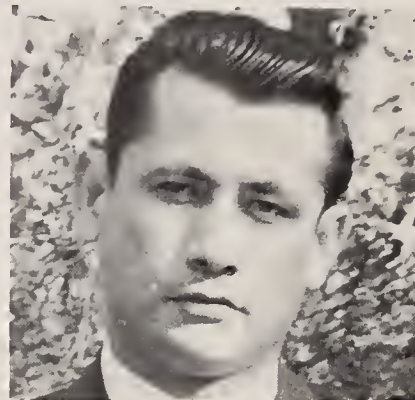
"Seven different panels comprising 32 outstanding leaders in their fields will discuss the different vocations and professions open to Loyola students. The Associates feel that students should begin now to prepare for their future. By realizing the difficulties, the problems which exist, by understanding the preparation which is required to be successful in their future, their present day studies will take on new light and meaning. The goal for which they are preparing will be illumined and made clear from the assistance they will receive from the speakers at Career Day."

* * *

"Many young men enter college with only general or vague ideas of the profession or business they wish to enter after earning their degree. Some even postpone this weighty decision until after the graduation exercises, only to find themselves bewildered, and merely amble along.

"Here at Loyola College we have an annual activity known as Ca-

reer Day. This year it occurs on Wednesday, November 12. Forty successful business and professional men, representing some of the finest organizations in the country, have agreed to give us a portion of their valuable time.



Guarino A. Puliafco

"You, as an individual, will benefit personally by listening attentively to what they have to say. As each member of the panel presents the facts about his chosen field, think of it as a possible career. Find out if the field is overcrowded or contains a shortage. Does the field offer security or is it risky? Are there many social obligations? How does the career and the industry fit into the constantly changing economy? There are a lot of pitfalls. What better way to find out about them is there than by asking those men who experience them first hand? So think of your own career as you listen.

"Choose a good career to fit you and to fit future conditions. This is a practical matter and is most important. Take advantage of this opportunity to meet, to listen, and to question these men of broad experience and apply their invaluable advice to your own particular circumstances."

* * *

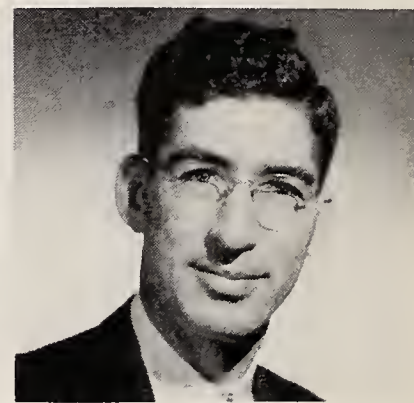
"To look upon Career Day as just a meeting held to show to present college students some former college students who had made a successful jump from the world of books into the world of business, would be a great mistake. It has a far more important task than that.

"Career Day publicizes Loyola, for now these various companies are made aware of the fact that a vital Catholic college is situated in

this city. Also, future contacts are established for future graduates, who will now have a slight edge of confidence over fear, which in the business world may mean acceptance over rejection.

"Moreover, the students receive on this day an explanation of parts of the economic life of Baltimore, and will thus enable the students to have now a better picture of what is expected of them in the business world. It will also suggest possible positions and/or professions to students who have not yet pointed their college program in any definite direction.

(Continued on p. 6, col. 1)



Dr. Witte

CAREER DAY BEGINS HERE

Loyola College is an independent liberal arts college. Its annual budget is about \$750,000, all of which comes from tuition, interest on endowments or gifts from interested alumni, corporations, and friends. Loyola receives no financial help from the State or from the Catholic Church. On this independent basis, it will expand its educational facilities, on the one hand, without at the same time pricing education beyond the means of the average student.

The Greyhound

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Knowledge, Confidence, Enthusiasm Gained From Past Career Day Talks

Thirty-two men, outstanding and successful in their chosen fields and professions, will share their experiences with the students and guide and advise them in their present day studies when Loyola College presents its (fifth) annual Career Day, tomorrow, November 12, from 2:00 to 4:00 p.m. This event, is sponsored by the Placement and Guidance Office at Loyola College and the Loyola Associates. This latter organization is composed of parents of students, alumni and friends of Loyola College, who are interested in the furthering of the academic activities and careers of Loyola students. They believe that one way to achieve this is through Career Day; here the students may hear men of proven ability discuss the opportunities available and may question these men to help them solve the problems of their future.

Five years ago, the Loyola College Associates originated the idea of Career Day. The Associates, composed of Alumni and Friends of the College, fathers of students, became active at Loyola in 1953. They met at irregular intervals in those early days with facul-

ty members in an effort to intensify and broaden interest in College events, particularly those of a cocurricular nature. In 1955, meetings and activities of this group became more regular. Recently the Associates were fully organized with a group of officers and a board of governors elected. Their projects have included successful Father and Son Communion Breakfasts, Sports Nights, and assistance to the College Dramatics Society. Active membership in the Associates now numbers well over a hundred men. Their services are available to the Placement Officer to provide individual counseling in specific careers. Their promotion of Career Day was a logical follow-up since these men have actual daily contact with the industrial life of the city. The first Career Day held in 1955 attracted representatives of 21 business firms and 36 professions.

During the course of events, the speakers on each panel will present to students majoring, or planning to major, in a particular field the opportunities and prerequisites for satisfying service through post-collegiate labors which will capital-



IN ACCOUNTING—Shown above are: (left to right), W. B. Tittsworth, John Arbour (standing), I. Campbell Conner, and Joseph May.

ize upon their liberal-arts background and their academic foundation in a chosen area of emphasis. Men of experience and proven success in many different walks of life, these panelists will endeavor to help you—from freshman up through senior year—to relate your present situation to worthwhile decisions about the future.

The official theme is "Post-Collegiate Opportunities for Liberal Arts Students in accord with Their Academic Majors."

Those who attend will hear from men in such fields as Engineering Research and Electronics, the Steel Industry, Industry and Management, Chemical industry, Office management, Marketing and Sales Research, Medicine, Law, Real Estate, Insurance and Finance, etc.

In the pictures on page one, the men in the upper left-hand picture are: (left to right), Daniel J. Lodge, William J. Perkinson, James J. Killian, Thomas L. Hughes, and Gerald E. Sherry; in the upper right-hand picture are: (l. to r.), James W. Davis, John Parr, Jerome Footner, and John J. Sweeney; in the picture in the lower left-

hand corner are: (l. to r.), Jerome J. Egan, Benjamin L. Williams, Francis Drake, and William C. Ebough; and, in the lower right-hand picture are: (l. to r.), J. A. Garman, E. H. Heritage, Howard A. Jones, R. J. Allgier, and J. F. Wilson.



IN REAL ESTATE—Shown above are: (left to right), Mr. Charles A. Knott, Temple H. Pierce, Leslie Wilson (standing), Owen McFadden, and John Custy.



IN TEACHING—Shown above are: (left to right), Mr. Frank Fairbank, Dr. Francis Mueller, and Mr. G. Kenneth Horvath.

LIVES OF PANEL ORGANIZERS

Healy & Zamecki

Dr. Theodore M. Zamecki, a Baltimorean, graduated from Loyola High School and Loyola College. He attended the Baltimore College of Dental Surgery, graduated in 1930, and is a member of Xi Psi Phi Dental Fraternity.

Dr. Zamecki has been a speaker on Dentistry at Loyola High School's Career Day for the past five years. A member of the Loyola College Associates, he was the panel organizer for the 1957 Loyola College Career Day. At present, Dr. Zamecki is the chairman of the Career Day Liaison Committee, while Mr. J. Kenneth Healy holds the offices of President of the Loyola College Associates and General Chairman of the Loyola College Associates Advisory Committee.

Mr. Oles

In his better than twenty year association with the Davison Chemical Company, Frank Z. Oles, the Panel Organizer for Accounting majors, has worked almost entirely in the fields related to that company.

Graduating from the Baltimore College of Commerce, he has been Assistant Professor of Accounting, Mount Saint Mary's College, and instructor in Managerial Accounting at Johns Hopkins University. He is presently on the Board of Directors of the National Association of Accountants, and has received from N.A.A. a Gold Medal in 1951 and a Certificate of Merit in 1953. Mr. Oles also has served three years as a member of the National Research Committee of N. A. A., and for the past four years as an officer of the Baltimore Chapter of N.A.A.

Mr. Tuemmler

The panel organizer for the chemistry majors, William B. Tuemmler, received his technical training at the University of Maryland, from which he obtained a Bachelor of Science degree in 1950 and a Doctor of Philosophy in 1953. His predoctorate research was done with Professor Nathan Drake, and was concerned with the synthesis of compounds related to podophyllotoxin, a drug which attacks malignant tumors. After leaving the University of Maryland, Mr. Tuemmler spent two

years with the Research and Engineering Division of Monsanto Chemical Company in Dayton, Ohio, where he studied the optical properties of a variety of organic compounds.

Since joining Food Machinery and Chemical Corporation in 1955, Mr. Tuemmler has been engaged primarily in process development and process improvement work in many fields of organic chemistry. Mr. Tuemmler is the author of several papers and patents and has a number of patent applications pending.

Mr. Bernhardt

The panel organizer for the Engineering-Physics and Mathematics major, Mr. Carl P. Bernhardt has had over 35 years of experience in electrical, radio and electronics engineering in the fields of development, production, manufacture, application and sale of a very wide range of products.

Graduating from the Pratt Institute in 1921, he then attended Columbia, and, in 1923, joined the Westinghouse Corporation. In 1930 he was appointed a district general engineer, and in 1940 a Supervisor of all Consulting and Application Engineering in the New York District, as well as being awarded the Silver 'W' in recognition of his creative work in developing new apparatus and applications for electronic devices.

In 1944 he was appointed Application Engineering Manager of a newly formed Industrial Electronics Section in Baltimore, Maryland, and in 1955 he became Manager of the Design Engineering Department in Baltimore, and in 1957 Executive Assistant to the Product Department Manager, with responsibilities for product cost reduction, cost and financial control.

Mr. Miller

Born in Staunton, Virginia, Sidney C. Miller, the new organizer for the Physics majors, attended Virginia Public schools and graduated from Virginia Polytechnic Institute in 1928 with a B. S. in Electric Engineering cum laude. Mr. Miller is a member of Phi Kappa Phi, the American Institute of Electric Engineers and the Electrolysis Committee of Baltimore. Presently employed as the Transmission and Outside Plant En-



Mr. J. Kenneth Healy



Mr. Frank Z. Oles

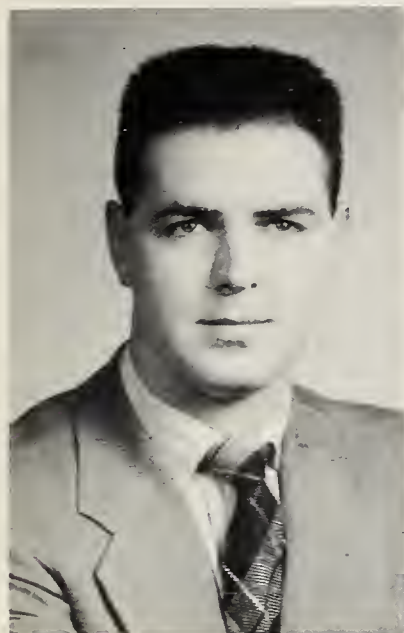


Dr. Theodore M. Zamecki



Mr. Victor Swallow

IZERS REFLECT SUCCESS



Mr. William B. Tuemmler



Mr. Sidney C. Miller



Mr. Carl P. Bernhardt



Mr. John J. Sweeney

gineer for the Chesapeake & Potomac Telephone Company of Maryland, Mr. Miller lectures frequently before local engineering and technical groups.

Mr. Sweeney

The panel organizer for the Social Science majors, John J. Sweeney, after serving in the Air Force for two years, graduated from Loyola College with the presidency of the Student Body, and membership in Alpha Sigma Nu and "Who's Who" among his achievements. He received a Bachelor of Laws degree in 1949 from Georgetown, where he was on the staff of the Georgetown Law Journal, and had several articles published in it.

He was admitted to the Bar in 1949, and is now associated with his brother, Robert F. Sweeney, under the firm name of Sweeney & Sweeney. A member of the Junior Bar, Baltimore City, Maryland State and American Bar Associations, Mr. Sweeney also is active in committee work in soliciting for Catholic Charities, Cancer Fund, Red Cross-Red Feather and March of Dimes.

Since 1950 he has served as President of the Baltimore City group of the Ancient Order of Hibernians, and in August of 1958 he was elected to a two year term as National Director of the A.O.H.

Mr. Sweeney served as President of the Alumni Association in 1956-1957, and at the Loyola College commencement in June, 1957, he was awarded the Carroll Medal for distinguished alumni.

Mr. Wohlgemuth

Mr. George F. Wohlgemuth, another Marylander, attended St. John's High School and College in Annapolis, Maryland, graduating with a B.S. degree from St. John's and an M.A. degree from American University. Formerly with the National Bureau of Standards in Washington, D. C., as a researcher in metallurgy, Mr. Wohlgemuth served as a Lieutenant Colonel in the Army Chemical Warfare Corps, and for the past six years has been associated with the Protective Development Division of the U. S. Army Chemical Warfare labs at the Army Chemical Center in Maryland. In 1937, he was awarded the Charles B. Dudley Medal for meritorious research in materials

and metals by the American Society for Testing Materials.

CAREER DAY BEGINS HERE

A college, like an individual, has a personality all its own. For both, pedigree, as well as environmental factors, shapes and molds character. So it is at Loyola, an independent college which has evolved from the interplay of three basic educational currents. In the Catholic tradition, Loyola acknowledges Divine Revelation as a font of true knowledge compatible with, refined and clarified, by every human discovery, and capable of enlightening all human effort. In the Jesuit tradition, it esteems the humanistic, philosophical and scientific disciplines. And in the liberal arts tradition, it embraces such essential studies as history, language, literature, mathematics, philosophy, science, and theology. As a result, it educates the whole person.

FACULTY

CAREER DAY BEGINS HERE

In order that Loyola College may achieve its objectives as an independent liberal arts college, its faculty must—and do—have a broadground in the liberal arts tradition. To this, they must add intensive graduate training in their special fields and, as a group, be recruited from diverse cultural environments.

The 122 faculty members at Loyola College have received such broad training at 74 different colleges and universities (28 Catholic, 24 Private, 10 Foreign, 12 Public-supported) among them: Georgetown, Woodstock, Fordham, Duquesne, Catholic University, Notre Dame, Holy Cross, Villanova, Penn State, U.S. Military Academy, University of Maryland, Columbia, Princeton, Johns Hopkins University, University of Pennsylvania, Cornell, Haverford, Yale, Cambridge, Göttingen, University of Würzburg, University of Montreal.

STUDENTS

CAREER DAY BEGINS HERE

The students at Loyola College are a rather cosmopolitan group. They come to us, each year, from almost 50 different secondary schools, chiefly in Maryland, and their family backgrounds, are diverse. In the Class of 1959, for instance, the President of the Student Council—a Greek Orthodox. The President of the Senior Class: Jewish. It is a matter of pride that our educational philosophy has so wide an appeal.

Campus Comments WHY CAREER DAY?

(Continued from p. 2, col. 4)

"However, one should not consider these talks as too far advanced in style or too inclusive in scope to be understood by a layman. Perhaps the most pleasant aspect of Career Day is that so much is said in terms which are intelligible to a college student. For this reason alone, we should all strive to be present, physically and mentally."

* * *



Mr. Charles F. Fitzsimmons

"The opportunities available to Loyola College students on this Career Day can be invaluable. These panels of business and professional men from so many vocational fields bring a wealth of knowledge and experience to the inquiring student. Though they can answer many questions, probably the two most important ones are "What is offered to the College graduate?" and "What is expected from the college graduate?" The answers to these questions can influence greatly the college student's future—a serious matter to all collegians."

* * *

"Career Day is for YOU—all by yourself. Consider yourself to be alone at the panel of your choice. Such an opportunity may never again be offered. Make a careful selection—the panel you choose is YOUR panel. Make no mistake about it!!

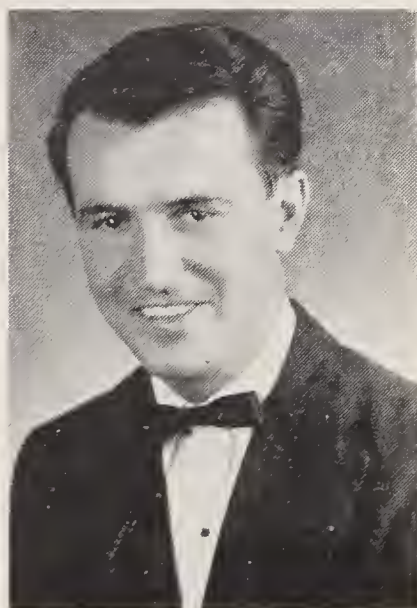
"The speakers on your panel are

career men; they are most anxious to impart some career ideas to you. The speakers on your panel are economists; they are most capable of discussing the economics of 'downtown' with you. The speakers on your panel are auditors; they will listen most carefully to any questions from you. At Loyola, Career Day is for the individual.

"We will not be together on Wednesday for a social event, nor should we consider this day as a wedge into the business world. It is doubtful whether your particular 'talents' will be recognized by the speakers; nor will your availability as an employee elate their spirits. However, your being there may well provide a personal chart by which future thinking may be guided.

"For you, Career Day could be thought of as 'Operation Research'."

Mr. John Sweitzer



Mr. E. Raymond Gaeng

* * *

"Too many liberal arts graduates enter the business world without a clear knowledge of what they want to do. As a result, several years are sometimes spent searching for careers that should have been determined in undergraduate days.

"Career Day at Loyola College offers you the opportunity to focus on the future by determining

Though there are many and varied opinions expressed about the merits of Career Day, still it is of vital importance that everyone realize the original reasons for its creation.

The expressed purposes of Career Day, in the words of the Loyola College Associates, are:

To give the students an opportunity to become acquainted with the major career fields throughout the country, particularly those represented in Baltimore.

To afford to students interested in a particular field the opportunity of determining what an individual in that particular field actually does.

Through his contacts with many now where your interests lie. Don't fail to take advantage of its purpose.

"Choose the panels that are germane to your interests. Actively attend. Listen, learn . . . inquire, investigate. Then take the information and advice you receive and use it to pave your future path. Know where you are going when graduation time arrives. Be prepared for the long trip ahead. Prime yourself now at Career Day, 1958."

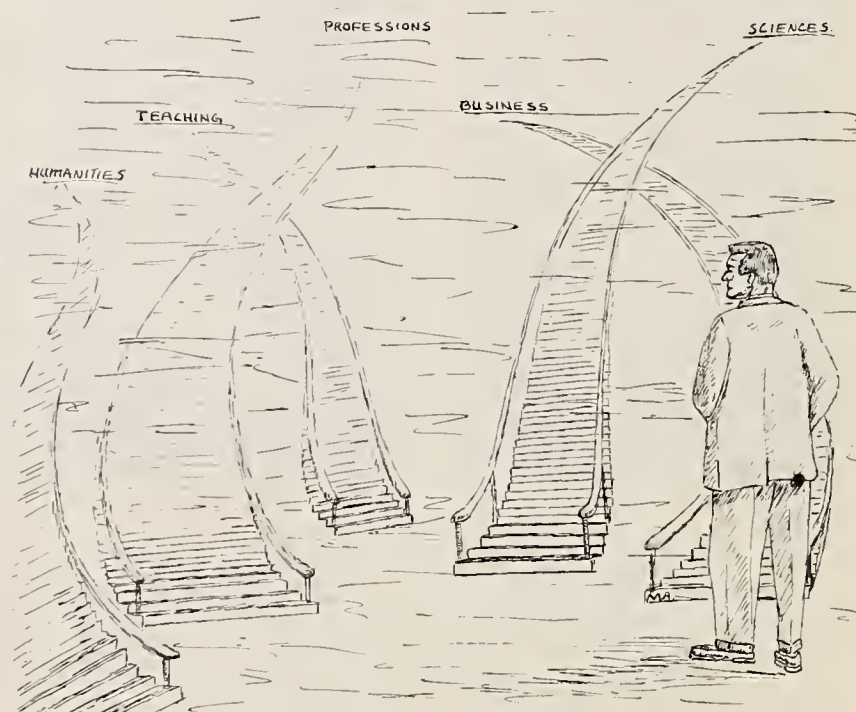
fields of activity during this exposition, to expand understanding of each field and the opportunities afforded therein.

To enable industries, many of them national in scope, to contact the students of the college from whose ranks they will later draw many of their personnel.

To enable the business community of Baltimore in particular to see Loyola College through its students as an educational institutional which is contributing substantially to the development and growth of the Baltimore community.

Fr. Smardon Begins Column

Beginning in the first December issue, Father Smardon, S.J., Director of Placement Services, will conduct a regular column in The Greyhound on career and graduate opportunities. Named "The Open Door," Father Smardon's column will report on career and graduate school brochures and announcements received at the Placement Office. The column will also highlight career interviews with local business concerns.



STAIRWAY TO SUCCESS

Career Bibliography

Career Information

In the Library there will be found several categories of material useful to students considering careers or further education and training leading to such careers. This material is principally of the following kind:

1. University, professional and technical school catalogs and information brochures.
2. Careers: the research series (under continuous revision) published by the Institute for Research, Chicago. The series, numbering several hundred monographs of particular occupations, is arranged by number and is indexed on a separate sheet chart.
3. Bulletins and studies describing various occupations, from both governmental and private sources.
4. Information bulletins on career jobs in State, Municipal, and U. S. federal civil service, as well as the armed forces and foreign service.
5. Periodicals having to do with guidance and occupational counselling, notably Personnel Journal and The Personal and Guidance Journal (formerly Occupations).
6. Reference books giving additional information on colleges, technical institutes, universities, such as *American Universities and Colleges* published by the American Council on Education (call number R-378.73).
7. *The Dictionary of Occupational Titles*, published by the Bureau of Employment Security, U. S. Department of Labor (call number: R-331.7).
8. Various books on occupational guidance and counselling (371.42).
9. Other books having to do with proficiency and training in various fields, can be found by looking in the card catalog

under subject and subdivision "Study and Teaching" (thus: Physics—Study and Teaching).

10. Periodical indexes, which, if properly used, can lead to current articles on particular fields. The principal indexes of use in this connection: Readers Guide to Periodical Literature, Education Index, Public Affairs Information Service. (The last title indexes pamphlets and books, as well as periodicals.)

The Library maintains a Career Shelf, on which are located items listed under No. 1, 2, 3, 4 above. Ordinarily the materials on this shelf are for use in the library only, as demand is considerable and the library wishes to accommodate as many as possible. However, for special reasons exceptions can be made. All are asked to keep the materials as neatly as possible. Items under No. 6, 7, and 10 above are in the reference section and are non-circulating.

Any students interested in career Day opportunities should get in touch with either the Placement Office, under the direction of Fr. Smardon, S.J., or the Library Staff, under the direction of Fr. Davish, S.J.

The Placement Office supplies graduate opportunities brochures (see photos on this page), pamphlets and bibliographies, while books catalogs and indexes can be obtained from the library. Either of these departments can start you on your way to success.



LOYOLA COLLEGE

Thanks the following companies and individuals for participating in the Fifth Annual Career Day Program.

Accounting:

DAVISON CHEMICAL COMPANY; FLIGHT REFUELING, INC.; PRICE WATERHOUSE & COMPANY; BURROUGHS CORPORATION; BARTELS & SPAMER.

Biology, Pre-Med, and Pre-Dental:

DR. THEODORE M. ZAMECKI; JOHN C. HYLE, M.D.; ELMER E. COREY, D.D.S.; SAMUEL P. JEPPI; DEPARTMENT OF THE ARMY.

Business Administration:

THE MARYLANDER APARTMENTS; OLIN-MATHIESON CHEMICAL CORPORATION; ANCHOR POST PRODUCTS, INC.; LORD BALTIMORE PRESS; MERCANTILE SAFE DEPOSIT & TRUST COMPANY; THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK.

Chemistry:

FAIRFIELD DIVISION; FOOD MACHINERY AND CHEMICAL CORPORATION; THE JOHNS HOPKINS UNIVERSITY; GRACE & COMPANY; UNIVERSITY OF MARYLAND MEDICAL SCHOOL.

Engineering-Physics and Mathematics:

INDUSTRIAL ELECTRONICS DEPARTMENT, WESTINGHOUSE ELECTRIC CORPORATION; DEPARTMENT OF THE ARMY; ELECTRONICS DIVISION, COMPUTER SECTION, WESTINGHOUSE CORPORATION; FRIEZ INSTRUMENT DIVISION, BENDIX AVIATION CORPORATION.

Physics:

CHESAPEAKE & POTOMAC TELEPHONE COMPANY; ELECTRONICS DIVISION, THE MARTIN COMPANY; AIR ARM DIVISION, WESTINGHOUSE CORPORATION; FRIEZ INSTRUMENT DIVISION, BENDIX AVIATION CORPORATION; ROBERTS & RANDOLPH ULTRASONICS COMPANY.

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